



MIDLAND GUILDFORD CRICKET CLUB STRATEGIC PLAN 2018 - 2022

Aust. Cricket Vision	To be Australia's favourite sport – a sport for all Australians				
WACA Vision	To be leaders in Australian cricket				
MGCC Vision	To be, in all aspects, the leading Premier League cricket club in WA				
MGCC Core Purpose	To provide cricketers in the wider Midland - Guildford area, the opportunity to develop as a cricketer, play at the highest possible level and to experience success				
MGCC aspirations & success measures	<p>Our aspirations & success measures to ensure we are advancing our Vision across the life of this plan, are:</p> <ol style="list-style-type: none"> 1. Increased male & female participation numbers across the MGCC cricket community 2. MGCC is increasingly competitive at all levels – every MGCC team finishes higher on the ladder than in the previous year 3. Achieving a 1st grade men's & A grade women's premierships respectively 4. Increase MGCC representation at Warriors, Fury and Scorchers levels – at least two representatives in each of the State teams plus representatives in under age teams by 2022 				
MGCC Values	Mateship Commitment Participation Respect				
Pillars of WA Cricket	Produce the best teams, players, competitions, coaches and officials in Australia	Increase participation substantially and inspire WA's next generation of players, fans and volunteers	Provide world-class leadership, management and a vital role in unifying WA and Australian Cricket	Grow investment in WA cricket and allocate resources to ensure the delivery of our strategy	Develop facilities that meet the needs of WA fans, teams, grass-roots participants and staff
MGCC Pillars	Produce the best teams, players, coaches and officials in the WA cricket community	Increase participation and inspire ongoing playing groups and volunteers	Work as one team across the MGCC community cricket catchment area	Continue to grow a sound financial base to ensure the delivery of our strategy	Continue to improve the range & standard of Lilac Hill facilities & in the MGCC cricket community
Actions to progress our aspirations include ...	<ol style="list-style-type: none"> 1. Develop the personal & cricketing skills of all players 2. Develop all Jnr coaches to at least CCA accredited 3. Develop all Snr coaches to at least RCA accredited 4. Review the club coaching structure & requirements to best develop players' skills 	<ol style="list-style-type: none"> 1. Increase the number of Community Cricket Clubs within the MGCC district to the maximum achievable under grounds availability 2. Increase the participation of female cricketers across the MGCC district with every Community cricket club achieving >10% of Clubs' players being female 	<ol style="list-style-type: none"> 1. Increase engagement with MGJCA, Community Clubs' officials and players at all levels 2. Work more closely with key WACA personnel to achieve this strategy and the WACA Cricket pillars 3. Implement a "we are one" approach to cricket, its administration, volunteers and players in the MGCC district 	<ol style="list-style-type: none"> 1. Continue to work with the WACA, City of Swan, other local Government authorities and businesses within the MGCC district, and the media, to further develop symbiotic relationships 2. To invest appropriate financial and other resources as necessary to achieve and maintain our Vision 	<ol style="list-style-type: none"> 1. Whilst recognising the existing facilities at Lilac Hill are first class, undertake all reasonable improvements to such facilities, including, but not limited to: <ol style="list-style-type: none"> a) Electronic scoreboard/s b) Improved change-room facilities c) Refit of pavilion 2. In concert with relevant Community clubs, work with local Government authorities

	<p>5. Develop the personal & administrative skills of all volunteers</p> <p>6. Provide leadership development opportunities for all team captains</p>	<p>3. Undertake any other action/s to attract more volunteers, and to arrange appropriate training of those volunteers</p>	<p>4. Modelling high values and standards in our decision making</p> <p>5. Promoting the 'spirit of cricket'</p>	<p>3. To recruit appropriate volunteers best equipped to achieve MGCC goals</p>	<p>to improve number and standard of district cricket facilities</p>																																																																																																						
<p style="text-align: center;">Performance Measurement against Targets</p> <table border="1" style="margin: 10px auto;"> <tr> <td style="width: 33%;">0 %</td> <td style="width: 33%;">50%</td> <td style="width: 33%;">100%</td> </tr> <tr> <td style="background-color: yellow;"></td> <td style="background-color: lightgreen;"></td> <td style="background-color: red;"></td> </tr> </table> <p style="text-align: center;">TO BE UPDATED TO COINCIDE WITH FINAL ACTIONS/TARGETS</p>	0 %	50%	100%				<p>Ensure all coaches accredited – Junior at least CCA, Senior at least RCA</p> <table border="1" style="margin: 10px auto;"> <tr> <td style="width: 33%;">0 %</td> <td style="width: 33%;">50%</td> <td style="width: 33%;">100%</td> </tr> <tr> <td style="background-color: yellow;"></td> <td style="background-color: lightgreen;"></td> <td style="background-color: red;"></td> </tr> </table> <p>Develop cricket skills to ensure Club increasingly competitive at all levels</p> <table border="1" style="margin: 10px 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